



“WHEN YOU
BUILD A RADON-
RESISTANT HOME,
YOU CAN EXPECT
HEALTHIER
CUSTOMERS AND
A COMPETITIVE
EDGE.”

- Fuad Reveiz,
Member of the National
Association of Home Builders

More and more of my customers know the importance of indoor air quality to their families' health. They know one of the most dangerous indoor air pollutants is radon. Radon is a deadly radioactive gas that rises up from underground and seeps into your home. Breathing in radon can cause lung cancer. In fact, radon is the leading cause of lung cancer after smoking – and among non-smokers it's the leading cause of lung cancer, period. The good news is you can build your customers a safer, healthier, radon-resistant home. The techniques to prevent radon from entering a home are practical and straightforward for any builder. It's an inexpensive way to offer families a benefit that could reduce their risk of lung cancer.

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